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William Blake in *transition* Magazine (Paris, 1927-1938):
The Modalities of a « Blake Revival » in France during the 1920s and 1930s

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The American poet and journalist Eugene Jolas, who was born in 1894 to Franco-German parents, published the artistic and literary magazine *transition* predominately in Paris between the years 1927 and 1938. The last great American exile periodical printed in Europe before WW2, *transition* is also one of the most important magazines of its generation. In the wake of the avant-garde modernists from the 1910s and early 1920s, it created a lesser-known yet seminal modernist current that spawned a coherent yet wide-ranging Anglo-American surrealist avant-garde¹.

For eleven years – an unusual amount of time for a little magazine –, *transition* reproduced the works of the major artists of the time and published the greatest international writers. James Joyce, whose *Finnegans Wake* first appeared in *transition*, became its main figure. The magazine also featured numerous pieces by Gertrude Stein, the first texts by Samuel Beckett and Dylan Thomas, as well as *The Bridge* by Hart Crane, and it introduced works by Franz Kafka (including the first English translation of *The Metamorphosis*), Saint-John Perse, Hugo Ball, Henri Michaux, Rafael Alberti, Alfred Döblin, C. G. Jung, Kurt Schwitters and many others to an Anglophone audience. Such prestigious writers as Hans Arp, Gottfried Benn, Kay Boyle, Constantin Brancusi, Georges Braque, André Breton, Robert Desnos, Marcel Duchamp, Paul Eluard, Carl Einstein, Alberto Giacometti, André Gide, H. D., Ernest Hemingway, Paul Klee, Valery Larbaud, Michel Leiris, Henri Matisse, Henry Miller, Anaïs Nin, Katherine Ann Porter, Francis Picabia, Pablo Picasso, Raymond Queneau, Laura Riding, Philippe Soupault, Tristan Tzara, William Carlos Williams or Louis Zukofsky can be found among its regular contributors.

¹ Cf Céline Mansanti's dissertation, « Historical Modernism in Transition: *transition* Magazine (1927-1938) », dir. Marie-Christine Lemardeley, University of Paris III-Sorbonne Nouvelle, June 2007.

In light of this, William Blake's presence in *transition* is surprising on more than one account. First, *transition* was mainly concerned with the French, American and German cultures, and published very few British or even Irish writers. Second, this magazine, like many others of the same period, promoted unknown or little known contemporary artists and writers. Therefore, the publication of contributors such as Novalis, Schelling, Jean Paul, Saint John of the Cross and Saint Teresa of Avila can be considered as exceptional. As for William Blake, he appears in *transition* as the sole representative of the British literary past. The magazine quotes a fragment of his correspondence and also features him in an essay. Moreover, his « Proverbs from Hell » plays a major role in the famous June 1929 « Revolution of the Word » manifesto; indeed, as we will see, the manifesto appears as a dialogue between its authors and the poet.

Therefore, the presence of William Blake within the pages of *transition* and the emphasis placed on his work invite us to contemplate the reasons why the author of *The Marriage of Heaven and Earth* finds a particular place in the magazine as well as in the broader cultural context of 1920's and 1930's France. Interestingly, the « Blake Revival » which takes place in France at the time is based on serious misconceptions of the poet that a close reading of *transition* reveals.

Although *transition* does not devote an inordinate number of pages to Blake (i. e. more or less 7 pages out of 5,600), the diversity of Blake's texts and of the texts related to him over time (October 1927 to July 1935) suggest the editors' strong interest in the English poet. The first reference to Blake appears in an October 1927 editorial entitled « Enter the Imagination », where Jolas sees in Lautréamont and his hymn to « evil » and « the satanic » a resurgence of Blake's « manichean spirit »:

The striking character of Lautréamont's work is the conscious preoccupation with so-called "evil" functions of life. (...) The "evil" has been neglected in poetry far too long. There are minds like Blake's in whom the sense of the Manichean is supreme. In Lautréamont, who, with magnificent courage chose to hymn the satanic, we find the gnostic philosophy transmuted into pure poetry. (t7, 159-60)

Two months later, Marcel Brion, the young French writer, critic, historian and art expert born in 1895, pays homage to the poet on the hundredth anniversary of his death. Brion's article, simply entitled « William Blake Today », comes from a larger essay partially published in September 1925 in Adrienne Monnier's magazine *Le Navire d'argent*. Other references to Blake will follow. After placing the poet at the center of the « Revolution of the Word »

manifesto in June 1929, *transition* publishes an excerpt from his famous letter of 1803 to Thomas Butts in its July 1935 issue:

I have written the poems from immediate dictation, twelve or sometimes twenty or thirty lines at a time, without premeditation, and even against my will. The time it has taken in writing was thus rendered non-existent, and an immense poem exists which seems to be the labour of a long life, all produced without labour or study.²

Placed at the head of a column entitled « Little Mantic Almageste », in which Jolas presents the reader with a « little selection of gnostic, mystic and romantic texts », this excerpt from Blake's correspondence precedes a series of eclectic quotations, from Saint John of the Cross to Bergson, with references to Lao Tzu, Søren Kierkegaard, Justinus Kerner, Jacob Boehme, Dionysius Areopagita, Emerson, Schelling, Pascal, Novalis, Plotinus, C. G. Jung, Saint Teresa of Avila, Swedenborg, etc.

Eugene Jolas's introductory note to the « Little Mantic Almageste » underscores for the reader the importance of the Blakean philosophy in *transition*. Casting a backward glance at the magazine's editorials since its creation in April 1927, Jolas writes:

As I rejected the estheticism and naturalism of my age, I came to the conclusion, which today is an inner conviction, that poetry is identical with the ecstatic way of thinking, that it is the expression of a cosmic sense, that it manifests itself in liturgy and mythos. It is the eternal way of thinking (which was temporarily buried beneath the positivistic débris [sic] during the last century), an inner, subjective-objective thinking, a visionary striving for identity, the struggle for a phantasmagoric reality. This mantic or esoteric way of looking at life and nature is the aim of vertigralism. (t23, 44)

Blake's testimony on his « immediate » writing practice in his letter to Thomas Butts contributes to *transition*'s development of a conception of the world and of poetry which Jolas calls « vertigralism ». Although « vertigralism » traces its roots back to the first issue of the magazine, it develops more specifically with issue n°21, in March 1932. This issue opens with the publication of a manifesto called « Poetry is Vertical ». Poetry is defined as a vertical link between a dark, subliminal world (that of the Jungian collective unconscious) and a luminous, transcendental one. The object of verticalism (which is not yet called « vertigralism » at this point) is to encourage men to plunge into their unconscious and then rise up to the mystic heights. Or, to quote Léon-Paul Fargue as Jolas does at the beginning of the manifesto: « We have been too horizontal, I want to be vertical. »³ From issue n°22 on,

² William Blake, Letter to Thomas Butts, 25 April 1803, in *The Letters of William Blake with Related Documents*, ed. Geoffrey Keynes, Oxford, Clarendon Press, 1980, 55. This extract is published without references in *transition* n°23, July 1935, 44.

³ « On a été trop horizontal, j'ai envie d'être vertical. » Léon-Paul Fargue, quoted without references in « Poetry is Vertical », t21, 148. A poet inspired by symbolism and desiring to escape the material world to reach the raptures of the cosmos, Léon-Paul Fargue (1876-1947) develops an aesthetic close to the Jolassian quest.

« verticalism » becomes « vertigralism », a portmanteau word that combines the vertical dynamics of poetic creation [« verticalism »] with the heroism of a sacred quest pursued by the Romantics [« Graal »]. The new concept reshapes the content of the magazine through the creation of a column entitled « Vertigral » (issues n°23, 24 and 25) which includes a wide variety of authors such as romantics (Franz von Baader, Jean Paul, William Blake, Novalis, Schelling), expressionnists (Franz Werfel, Franz Kafka), dadaist (Hugo Ball), mystics (Dionysius Areopagita, Saint John of the Cross, Madame Guyon, Saint Teresa of Avila) or neo-romantics (Georges Pelorson, Camille Schuwer). Jolas argues that the eclectic presentation of these texts illustrates « the aim of vertigralism », which he defines as a « mantic or esoteric way of looking at life and nature. » (t23, 44) A few years later, in 1938, « vertigralism » leads to the publication of Jolas's small volume *Vertigralist Pamphlet*, which mentions Blake again:

The mystics used numerous geometrical or architectonic metaphors to express the will to “ascent”, “elevation”, “levitation”, “angelic flight” etc.

In this connection let us recall:

The desert saint, Joannes Climacus (the name alone is a program!) and his book: *Scala Paradisi*.

The entire gnostic movement with its liturgy of the *celestial ladder*.

The Spanish mystics, especially St. John of the Cross, and his *Ascent of Mt. Carmel*.

Flemish and Rhenish mystics such as Ruysbroeck, Master Eckhart, Tauler, the *Strasbourg Friends of God*, etc.

Boehme, Swedenborg, Blake. (...) ⁴

Blake's work thus contributes to the creation of « vertigralism », but more importantly, it inspires *transition*'s entire neo-romantic focus. When he assesses “Ten Years of *transition*” in the first issue of the Franco-American art magazine *Plastique*, which was published in Paris in 1938 and 1939, Jolas states: « This *pan-romanticism* [that of the atmosphere in which the magazine was born] has remained the principal line followed by *transition* during its decade of activity. » ⁵ Then, he writes in his autobiography: « I wanted to encourage the creation of a modern romanticism, a pan-romantic movement in literature and the arts. » ⁶ Indeed, most of the literary texts published in *transition* reveal a neo-romantic aesthetic whose outline eventually proves to be rather vague (as Jolas's mysterious « pan-romanticism » suggests), but which is nonetheless characterized by a desire to express the « self » and to set the imagination free. As we have seen, *transition* pays homage to Blake, but also salutes German romanticism and pre-romanticism (Hölderlin, Novalis, Jean Paul and von

⁴ Eugene Jolas, *Vertigralist Pamphlet*, Paris, Transition Press, 1938, 8-9.

⁵ Eugene Jolas, « Ten Years of *transition* », *Plastique*, n°1, Spring 1938, 23.

⁶ Eugene Jolas, *Man from Babel*, ed. Andreas Kramer and Rainer Rumold, New Haven and London, Yale University Press, 1998, 93.

Baader are published, while a debate is devoted to Goethe on the hundredth anniversary of his death in 1932). Moreover, contemporary writers, who acknowledge their debt to Blake and other romantic predecessors, contribute to the magazine's neo-romanticism. Thus, as Jean-Michel Rabaté writes, Joyce develops an ambivalent relationship to romanticism and shows his interest and fascination with occultism, theosophy, and Blake's visionary powers⁷. Blake is also a central reference for Hart Crane, another major contributor to *transition*, whose aesthetic principles are very close to those of the magazine; Crane's correspondence and poetry such as *White Building* and *The Bridge* often mention Blake.

The magazine's promotion of French surrealism, the major European avant-garde of the time and one that explicitly acknowledges its continuity with romanticism⁸, also explains why Blake features so prominently in *transition*. With about twenty-five surrealist writers, sixty literary and critical contributions, as well as numerous works of art, *transition* is the great Anglophone magazine of French surrealism. Of course, *transition* is not the first English-language magazine to publish surrealist productions. As early as 1921, *The Little Review*, based in Chicago and run by Margaret Anderson, offers poetry by Aragon and Soupault in French. But *transition* presents its readers with a quantity and a variety of surrealist texts that no other English-language magazine will be able to reach until the beginning of the 1940s and the foundation of *VVV* in New York. Moreover, unlike the selections in *The Little Review*, almost all the surrealist contributions published in *transition* are translated into English. Surrealism thus holds an exceptional place in Jolas's magazine. This is evident in *transition*'s publication of surrealist literature and art as well as in its investigations of the unconscious, and, to a lesser extent, madness. Interestingly, Blake plays a role in the creation of this avant-garde. Even if the poet, unlike other British writers such as Horace Walpole or Ann Radcliffe, is never mentioned by Breton as one of the forerunners of surrealism, there is no question that the visionary, mystic, deeply imaginative and original English poet does represent an important reference for British and French surrealists alike. Art critic Herbert Read mentions Blake in his 1936 seminal study entitled *Surrealism*⁹. And as

⁷ Jean-Michel Rabaté, *James Joyce and the Politics of Egoism*, New York, Cambridge University Press, 2001, 81.

⁸ « this romanticism (...) of which we agree, historically, to be considered today as the tail (...) » [« (...) ce romantisme dont nous voulons bien, historiquement, passer aujourd'hui pour la queue (...) » André Breton, *Second Manifeste du surréalisme* (1929), in *Œuvres complètes*, tome I, ed. Marguerite Bonnet, Paris, Gallimard, « bibliothèque de La Pléiade », 1988, 803. Two other major European avant-gardes discussed in *transition*, expressionism and dadaism, also show some continuity with romanticism.

⁹ Herbert Read, *Surrealism*, New York, Harcourt, 1936. Blake is also mentioned by Peter Quennell in a 1933 article for the *New Statesman* quoted by Paul C. Ray in *The Surrealist Movement in England*, Ithaca and London, Cornell University Press, 1971, 83.

early as 1927, French surrealist writer Philippe Soupault, a great contributor to *transition*, translates *Songs of Innocence and Experience* into French, with the help of his wife Marie-Louise.

These remarks invite us to look beyond *transition*'s specific framework and to call into question the modalities of and the reasons for what appears to be a wider « Blake Revival » in 1920s and early 1930s France.

The bibliography published at the end of the catalogue for the Blake exhibition held in Paris in 1947 and organized by the British Council and the René Drouin Gallery shows that out of twelve « French works » on Blake, four were published before 1920, two in the 1930s and 1940s, and no less than six in the 1920s alone. As for the French translations of the poet's work, seven were available in 1947, among which six were issued between 1923 and 1934. As the bibliography indicates, Blake is little known in France before the 1920s, even among the French cultural and literary intelligentsia. Whereas Blake managed from the 1860s to attract the attention of various British poets and critics such as Gilchrist, Rossetti or Swinburne, it took him more time to find a place in the French literary landscape. Although Joseph Milsand devoted a long essay to him in the *Revue moderne* in 1868, Blake did not become the center of much attention before the turn of the 20th century. In 1900, Charles Grolleau was the first to translate a work by Blake, namely *The Marriage of Heaven and Hell*. Seven years later, two academic publications presenting the poet and the artist appeared: *William Blake, un maître de l'art*, by François Benoît, and above all Pierre Berger's doctoral thesis, *William Blake, mysticisme et poésie*, hailed by French and British critics alike as the best work on Blake ever published, and reprinted in 1936 as a consequence of its success outside the strictly scholarly field. At the same time, a few critical articles started to come out in the literary and cultural magazines of the time. Among Blake's early French proponents, Henry-David Davray, who was in charge of the English literature column of the *Mercure de France*, mentioned the English poet many times in the 1910s as well as in the 1920s.

However, Blake did not achieve wide recognition in France before the beginning of the 1920s, and undoubtedly, André Gide was instrumental in this "Blake Revival". In a 1921 letter to Jacques Rivière, the director of the *NRF*, the main French literary magazine of the time, Gide wrote about Blake: « It is a shame that in France we still hardly know anything

about him. »¹⁰ Let's mention in passing that Blake's editorial fortunes – or rather, misfortunes – also caused much ink to flow in the United States, even though his poetry, if only because it was in English, was much better known there than in France. In 1917, John Gould Fletcher wondered in an article written in *Poetry* for the publication of Fred E. Pierce's *Selections from the Symbolical Poems of William Blake*: « When will the lovers of poetry and the students of Blake be given an adequate and a cheap edition of Vala – Blake's masterpiece? It is a disgrace to England and to America that nothing of the sort has been attempted. »¹¹ Gide did not stop at criticizing the terrible situation of Blake's work in France; he also took action by publishing a complete translation of *The Marriage of Heaven and Hell* in *La NRF* in August 1922 (Aveline reissued this translation the following year in volume form)¹². The introduction to this work, which is written by the translator, is somehow surprising; indeed, it suggests Gide's discriminating opinions of Blake's work. The French writer describes *The Marriage of Heaven and Hell* as « the most significant and the least dense of the “prophetic books” of the great English mystic, who was at the same time a painter and a poet. »¹³ Then, he articulates his interest in Blake with great tact:

Swinburne was one of the firsts to point out its importance [that of *The Marriage of Heaven and Hell*]. Nothing was easier than picking the few sentences for the love of which I decided to translate it. Those careful enough may be able to discover them under the luxuriant foliage that protects them.

- But why giving the entire book?
- Because I don't like stemless flowers.¹⁴

Gide does not reveal the circumstances of his encounter or reencounter with Blake in the introduction to his translation, but he offers some indication in the 1947 Blake exhibition catalogue: « The Blake star twinkles in that remote region of the sky where the Lautréamont

¹⁰ « Il est honteux qu'en France on n'en connaisse encore à peu près rien. » Letter from Gide to Rivière, dated 6 January 1921, in André Gide and Jacques Rivière, *Correspondance 1909-1925*, ed. Pierre de Gaulmyn and Alain Rivière, Paris, Gallimard, 1998, 629.

¹¹ John Gould Fletcher, « Yale Discovers Blake », *Poetry*, vol. IX, n°6, March 1917, 320 (the pagination is that of the reprint).

¹² André Gide, *Le Mariage du ciel et de l'enfer*, *La NRF*, vol. XIX, n°107, August 1922, 129-47.

The magazine *Les Écrits nouveaux* simultaneously published in its August-September 1922 issue some *Songs of Innocence* in French, without indicating the name of the translator.

¹³ « le plus significatif et le moins touffu des “livres prophétiques” du grand mystique anglais, à la fois peintre et poète. » André Gide, introduction to William Blake, *Le Mariage du ciel et de l'enfer*, Paris, Aveline, 1923, 9.

¹⁴ « Swinburne fut un des premiers à en signaler l'importance. Rien n'était plus aisé d'y cueillir les quelques phrases pour l'amour desquelles je décidai de la traduire. Quelques attentifs sauront peut-être les découvrir sous l'abondante frondaison qui les protège.

- Mais pourquoi donner le livre en entier ?

- Parce que je n'aime pas les fleurs sans tige. » *Ibid.*, 10.

star also shines.»¹⁵ Interestingly, like Jolas in his October 1927 editorial «Enter the Imagination», Gide seems to reach Blake *via* another *poète maudit* who then held a considerable place in France, Lautréamont. Lautréamont, who died anonymously in 1870 at the age of 24, is the author of a single work, *The Lay of Maldoror*, published in 1869. Discovered in 1917 by Philippe Soupault, *The Lay of Maldoror* greatly influenced the surrealists who were as attracted to the work's extraordinary violence and poetic originality as they were to the mystery surrounding Lautréamont's life and character. The parallel between Lautréamont and Blake that Gide suggests clarifies the reasons for renewed interest in the British poet in a literary *milieu* that is heavily marked by surrealism and, more generally, by a certain neo-romanticism. In fact, the predominant areas where the French «Blake Revival» in the 1920s and 1930s took place were also the sites which promoted surrealism, and a neo-romantic aesthetic.

One of Blake's most passionate defenders at the end of the 1920s in France is Philippe Soupault, the co-author, with André Breton, of *The Magnetic Fields*, the founding act of French surrealism in 1919. Philippe Soupault translated *Songs of Innocence and Experience* with his wife Marie-Louise in 1927¹⁶. A year later, he published *William Blake*, a biography distributed by the Parisian Rieder Press and reissued the same year in English by London publisher J. Lane. Blake's biography characterizes him as an exceptional being (he was not «a being of this world»¹⁷), an idealist and solitary genius whose life and work cannot be separated. It is striking that Soupault repeatedly makes references to Blake's «simplicity», «purity», and «childishness»: as the French writer claims in his conclusion, the man who «preferred the company of children»¹⁸ and worked «the stuff that dreams are made on, noble yet childlike»¹⁹ developed an art both «simple» and «pure». And, as he concludes, Blake's poetry is «all the more difficult because at first sight his work seems to suggest the quality of gentle, childlike simplicity.»²⁰

Writers such as Gide or Soupault were not the only responsables for this renewed interest in Blake. Also, a wide range of little magazines open to foreign literatures and willing

¹⁵ «L'astre Blake étincelle dans cette reculée région du ciel où brille aussi l'astre Lautréamont.» André Gide, *William Blake 1757-1827*, catalogue of the 1947 exhibition organized in Paris by the British Council and the Galerie René Drouin, non-paginated.

¹⁶ Philippe Soupault, *Chants d'expérience et d'innocence*, Paris, Les Cahiers libres, 1927. An extract from this translation is published by *La NRF* (vol. XXVI, n°152, May 1926, 537-42).

¹⁷ Philippe Soupault, *William Blake*, London, J. Lane, 1928, 10. Soupault will also write an introduction to the catalogue of the 1947 Blake exhibition held in Paris.

¹⁸ *Ibid.*, 60.

¹⁹ *Ibid.*, 58.

²⁰ *Ibid.*, 60.

to promote young contemporary writers as well as underestimated talents from past centuries played a prominent role. The « misunderstood messenger William Blake »²¹ thus found his place in *Le Navire d'argent*, the magazine that the famous bookseller of the rue de l'Odéon Adrienne Monnier distributed between June 1925 and May 1926. The fourth issue published in September 1925 presented the English poet in a greater literary landscape that *Le Navire d'argent* attempted to sketch. Indeed, in its short life, the magazine drew several panoramas of the foreign literature translated into French, starting with English literature in June 1925 and a solid bibliography entitled « From the Origins to the End of the Renaissance ». « Restoration and Classicism » (in the July issue), « The Survival of Classicism » (in August), and « Pre-Romanticism and Romanticism 1770-1832 » (in the September issue devoted to Blake) follow. The magazine's coverage over time and the diversity of documents in each issue both contribute to the eclecticism of *Le Navire d'argent*. Thus, the Blake special issue combines a selection of poems, a portrait of the poet, a previously unpublished drawing by the artist, as well as several essays written by prestigious personalities: Arthur Symons, Swinburne and Marcel Brion who, according to the editors, is the author of « an important and previously unpublished study on William Blake »²².

But a close look at the 1920s and 1930s French magazines where Blake is given special attention reveals that such interest does not only spring from a common enthusiasm and curiosity that the little magazines' editors feel for the misunderstood genius. Indeed, Blake plays a particularly important role in the editorial policy of several neo-romantic magazines developing a specific interest in surrealism. *transition* is of course one of them, but we can also mention *Les Cahiers du Sud*, run from Marseilles by Jean Ballard and *Le Grand Jeu*, created in Paris by Roger Gilbert-Lecomte. Although *Les Cahiers du Sud* were founded in 1921, the magazine started gaining momentum only four years later, when it published almost all the surrealists (with the notable exception of Breton) as well as writers influenced by surrealism such as Michaux or Artaud. Marcel Brion, the long-time editor of the foreign literature column, published in February 1926 « Les Livres prophétiques de William Blake », a fragment from the larger essay already partially printed in *Le Navire d'argent*. In the fragment published in *Les Cahiers du Sud*, Brion discusses *Tiriël*, *The Book of Thel*, *The*

²¹ Charles Grolleau, « William Blake, Introduction », in William Blake, *Le Mariage du ciel et de l'enfer*, translation and introduction by Charles Grolleau, Paris, Lucien Chamuel, 1900, 25.

²² Arthur Symons is the author of « La Place de William Blake » (« William Blake's Place »); Swinburne writes « Le Génie et la foi de William Blake » (« William Blake's Genius and Faith »); Marcel Brion « Vie de William Blake » (« William Blake's Life »).

Marriage of Heaven and Hell, and *Visions of the Daughters of Albion*²³. A few years later, in 1935, when the specialist of German romanticism Albert Béguin discussed the common origins of surrealism and romanticism in *Les Cahiers du Sud*, the magazine published several poems by Blake translated into French by Charles Grolleau : « À l'été », « À l'automne », « À l'hiver », « À l'étoile du soir », « Au matin », « Chanson », « Chanson », « Berceuse »²⁴.

At the end of the first « Chanson » (which begins « Combien joyeux j'errais de plaine en plaine... »), the editors added, in between parentheses, « écrit à 14 ans » [« written at age 14 »]. This seemingly minor indication may not be insignificant if we consider it in the context of the issue; indeed, a text in prose by René Nelli entitled « L'Enfance et les esprits » [« Childhood and Spirits »] follows this series of poems. Thus, we may well find here an echo of the parallel that Soupault draws between Blake and the world of childhood dear to the surrealists eager to create a « counter-culture ». Marc Dachy, a specialist of the European avant-gardes of the time, writes about dadaism: « No doubt that the discovery of primitive art as spontaneous creation, as well as the concern for childhood (...) naturally partake in the creation of a counter-culture uncompromised in the slaughter the western world is engaged in. »²⁵ What is true for the avant-gardes of the end of the 1910s is no less true for those of the end of the 1920s and of the 1930s: at that time, primitivism, childhood, the dream, madness, etc. still represent a way of escaping the memory of the massacre, and they also repel the spectre of the new catastrophe to come. Blake's poetry and character partially correspond to the focuses of this counter-culture, but they are also construed in the light of these concerns. Undoubtedly, the apocalyptic dimension of Blake's work also contributed to its revival. Indeed, in the 1920s and 1930s, an apocalyptic discourse which had developed since the end of the 1910s – mainly in reaction to WW1 – strongly influenced France and Europe and manifested in a variety of works, such as *The Decline of the Occident* by Spengler, Kandinsky's aesthetic, Soupault's *Last Nights of Paris*, D. H. Lawrence's *Apocalypse*, Miller's *Tropic of Cancer*, Nin's *House of Incest*, or the poetry of the British « New Apocalypse ».

Le Grand Jeu, founded in the summer of 1928 by Roger Gilbert-Lecomte, is another magazine which finds inspiration in surrealism and shares with *transition* many contributors

²³ Marcel Brion, « Les Livres prophétiques de William Blake », *Les Cahiers du Sud*, n°76, February 1926, 108-32.

²⁴ See *Les Cahiers du Sud*, n°174, July 1935, 521-9.

²⁵ « Nul doute que la découverte de l'art primitif en tant que création spontanée, de même que l'attention portée à l'enfance (...), s'inscrivent naturellement dans la constitution d'une contre-culture non compromise dans le carnage auquel se livre alors le monde occidental. » Marc Dachy, *Journal du mouvement Dada, 1915-1923*, Geneva, Albert Skira Art Editions, 1989, 45.

and a certain lyrical and mystical conception of the world. In the first issue, as he reflects on « the nature and the form of the spirit's progress towards its liberation »²⁶, Maurice Henry sees Blake as one of the leaders of « the rebellious spirit's progress towards its resorption in unity »²⁷ : « William Blake saw in the primordial night the last of the gods, the creative Madmen, who breathed out the worlds. They had been vomited by the motionless eternity. Duration was not flowing yet. Endless, hopeless, sweating blood, screaming with fear, they hammered the void. »²⁸ The magazine's metaphysical and even mystical quest progressively becomes more pronounced. Thus, the chief editor states in issue n°3: « Clairvoyance is *experimental metaphysics*. »²⁹ The author clarifies this remark in a footnote: « What darkening of the thought has prevented man from taking into account the nature and universality of the mystical testimonies of Blake's "Prophetic Visions", Nerval's *Aurélia*, Poe's dialogues, and Rimbaud's "Illuminations"? »³⁰ In the same issue, another surrealist writer, André Delons, refers to the master and eventually quotes a fragment from *The Book of Thel* (from « Pourquoi l'oreille ne peut-elle être fermée à sa propre destruction ? (...) » to « Pourquoi un petit rideau de chair sur le lit de nos désirs ? »³¹):

As he awakens to self-awareness, the individual is terrified by the squawking and raucous aviary of his own senses, an innate obstacle between the world and himself, between his desires and his accomplishments. The first stage of a human evolution which, if it is conscious, will have to be painful, will be the practice of a real dedifferentiation of the senses in order first to abolish their diversity, and then to aim at suppressing their intermediary. No expression of this agony and of this experience is as primitive and as loaded with immediate symbols as that given by William Blake in the following fragment.³²

Interestingly, the admiration and even the worship that *transition*, *Les Cahiers du Sud* and *Le Grand Jeu* show for Blake originates in a metaphysical quest which differentiates

²⁶ « la nature et la forme de cette marche de l'esprit vers sa libération. » Maurice Henry, « La Force des renoncements », *Le Grand Jeu*, n°1, Summer 1928, 12.

²⁷ « de l'esprit en révolte vers sa résorption [sic] en l'unité » *Ibid.*, 14.

²⁸ « William Blake a vu dans la nuit primordiale les derniers des dieux, les Fous créateurs, qui expiraient les mondes. L'éternité immobile les avait vomis. La durée ne coulait pas encore. Sans fin, sans espoir, suant du sang, hurlant d'angoisse, ils martelaient le vide. » *Ibid.*, 13-4.

²⁹ « La Voyance, c'est la *métaphysique expérimentale*. » Roger Gilbert-Lecomte, « L'Horrible Révélation... la seule », *Le Grand Jeu*, n°3, Fall 1930, 16.

³⁰ « Quel obscurcissement de la pensée a-t-il empêché l'homme de tenir compte de l'identité et de l'universalité des témoignages mystiques des "Visions prophétiques" de Blake, de l'*Aurélia* de Nerval, des dialogues de Poe, des "Illuminations" de Rimbaud ? » *Idem*.

³¹ Delons quotes from « Why cannot the Hear be closed to its own destruction? (...) » to « Why a little curtain of flesh on the bed of our desire? ».

³² « L'individu, naissant à la conscience de soi, s'épouvante devant la volière criarde et rauque de ses propres sens, obstacle inné entre le monde et lui, entre ses désirs et ses prises. La première étape d'une évolution humaine qui, si elle est consciente, ne pourra être que douloureuse, sera la pratique d'une véritable dédifférenciation des sens afin d'abolir leur diversité d'abord, puis de tendre à supprimer leur intermédiaire. Nulle expression de ce tourment et de cette expérience n'est aussi primitive et chargée de symboles immédiats que celle qu'en donne William Blake dans le fragment qui suit. » André Delons, « De certains soleils fixes », *Le Grand Jeu*, n°3, Fall 1930, 36-7.

those three magazines from Breton's official surrealism characterized, in the second half of the 1920s, by a dialectic between matter and spirit. Nevertheless, this opposition between « official » and « dissident » surrealisms was about to blur. As Robert Kanters writes about *Le Grand Jeu*, and as Dickran Tashjian also explains about *transition*: « These unfaithful disciples are in a way forerunners, they are ahead of the master. »³³ Indeed, Breton's surrealism evolved. Although in 1928 Breton was mainly concerned with historical materialism in his magazine *La Révolution surréaliste*, in 1930 he started developing interest in esoterism and occultism in his new magazine *Le Surréalisme au service de la Révolution*. But at the end of the 1920s, there was still a deep dividing line between the « dissidents » and the official surrealist group led by Breton. The fact that some of the surrealist writers showed great interest in Blake, whereas Breton never mentioned the poet exemplifies this division. Indeed, the metaphysical quest of the dissidents clashed with the « materialism » of the official group. There were more grounds for conflict. The dissidents reproached the surrealist leader for his authoritarianism, especially after the publication in 1929 of the *Second Manifeste du surréalisme*. All three magazines also claimed, though at different degrees, a non-political and internationalist stand which separated them from communist sympathies and the predominant national concerns of the official group.

The result both of individual concerns and of larger editorial policies, Blake's revival in the 1920s and 1930s in France echoes a *zeitgeist*, so much so that it tends to turn into a trend. A 1929 letter from Saint-Georges de Bouhéliier to Léon-Paul Fargue offers evidence of this: « You are the great visionary of our time. William Blake alone can be compared to you. For Rimbaud is less deeply mystical, his hallucinations are of a different nature. »³⁴ Jean Lescure's testimony on the history of his magazine *Messages* published in Paris between 1939 and 1946 allows us to better assess the development of this trend. Reflecting on the history of the first issue of *Messages*, which was devoted to Blake, Lescure writes in a direct but somehow exaggerated way:

We took great interest in the poets whose work could be regarded as presenting a philosophical dimension. William Blake was fashionable. He was mentioned in every single article published. So the operator proposed Walter Uhl to take more resolutely the still under-explored paths of his poetry and philosophical thought. And since William Blake was so much

³³ Ces disciples infidèles sont en un sens des précurseurs, ils devancent le maître. » Robert Kanters, « Ésotérisme et surréalisme », *Mélusine* (Paris, L'Âge d'Homme), « Occulte-Occultation », n°2, 1981, 15. See also Dickran Tashjian, *A Boatload of Madmen: Surrealism and the American Avant-Garde, 1920-1950*, London, Thames and Hudson, 1995, 26.

³⁴ « Vous êtes le grand visionnaire de notre temps. William Blake seul peut vous être comparé. Car Rimbaud est moins profondément mystique, ses hallucinations sont d'un autre ordre. » Lettre de Saint-Georges de Bouhéliier à Léon-Paul Fargue du 25 février 1929, reproduite dans Louise Rypko Schub, *Léon-Paul Fargue*, Genève, Droz, 1973, 169.

heard about while none of his books could be found in bookshops (where even Gide's translation of *The Marriage of Heaven and Hell* was rarely available), the operator was thrilled at the explorations he would have to engage in and at the minor miracles that the first issue, simply entitled William Blake, would require from him.³⁵

In spite of his determination to take advantage of Blake's success in order to launch his magazine, Lescure had to confront two seemingly paradoxical obstacles: first, Blake's poetry was still unavailable, second, he had trouble finding Blake scholars:

The operator had chosen the easy way out. Since everyone was talking about Blake, nothing should be simpler than putting together a nice issue. There was still another advantage in choosing Blake: since the operator hardly knew anyone from the republic of the Letters, Blake, who was known to everyone, would introduce him everywhere. I was soon disillusioned. While everyone was talking about Blake, almost no one had read him. Had we paid a little attention to the matter, we would have noticed that it was always the same half-dozen sentences that were quoted.³⁶

Although these circumstances opposed him, Lescure did shrink back: « We had no other choice but getting down to it, reading Blake, translating him and translating a few texts by British writers such as Geoffrey Keynes, Herbert Read and David Friedlander. »³⁷ The issue eventually appeared with contributions from Jean Lescure, Jean Vagne, Jean Audard, Denis Saurat, Jean Wahl, Geoffrey Stutfield and Herbert Read.

Gide's complete translation of *The Marriage of Heaven and Hell* in *La NRF*, Jean Lescure's acknowledged use of Blake in *Messages*, as well as *transition's*, *Les Cahiers du Sud's* and *Le Grand Jeu's* enthusiasm for the poet all point to Blake's unprecedented fame in 1920s and 1930s France. This renewed interest in Blake is not the result of mere chance: his spiritual and romantic poetry, his metaphysical quest and mystical impulses, the apocalyptic tone of his writings, as well as his image as a visionary and forgotten *poète maudit* resonate with the programs of many intellectuals whether French or based in France. Because these avant-gardes did not consider Blake's poetry and character *per se*, but in the light of their own

³⁵ « On s'intéressait beaucoup aux poètes dont l'œuvre pouvait passer pour présenter un aspect philosophique. William Blake était à la mode. Il ne paraissait pas d'article qui n'y fit référence. L'opérateur proposa donc à Walter Uhl de s'engager plus délibérément dans les voies encore mal explorées de sa poésie et de sa réflexion philosophique. Et puisqu'on parlait tant de William Blake alors qu'aucun ouvrage de lui ne se trouvait en librairie (où même la traduction de Gide du *Mariage du ciel et de l'enfer* était rare), l'opérateur se réjouit des explorations auxquelles il allait devoir se livrer, et l'outil des prouesses qu'allait réclamer de lui le premier numéro intitulé *William Blake*, simplement. » Jean Lescure, *Poésie et liberté, Histoire de Messages 1939-1946*, Paris, IMEC, 1998, 26.

³⁶ « Il y avait de la facilité dans le choix de l'opérateur. Puisque tout le monde parlait de William Blake, rien ne devait être plus simple que de constituer un beau sommaire. Autre avantage de ce choix, c'est que l'opérateur ne connaissait à peu près personne de la république des Lettres, Blake, connu de tous, l'introduirait partout. Il fallut déchanter. Si tout le monde parlait de Blake, à peu près personne ne l'avait lu. Un peu d'attention aurait dû nous montrer que c'était toujours la même demi-douzaine de phrases qui en étaient citées. » *Ibid.*, 27.

³⁷ « Il ne nous restait plus qu'à nous y coller nous-mêmes, lire Blake, le traduire et traduire quelques textes d'auteurs anglais, Geoffrey Keynes, Herbert Read et David Friedlander. » *Ibid.*, 28.

aspirations, they reinterpreted the poet to the point that they sometimes misunderstood him, as was the case in *transition*.

The interest and enthusiasm for Blake in the pages of *transition* shows in Marcel Brion's study, printed in part in December 1927, and, of course, in the dialogue the magazine offers with the poet in its famous June 1929 « Revolution of the Word » manifesto. Interestingly, both documents reveal a misinterpretation of the poet that sheds light on the meaning of Blake's rediscovery in 1920s and 1930s France.

On the hundredth anniversary of the poet's death, *transition* published under the title « William Blake Today » an excerpt from Marcel Brion's unpublished study. It is no surprise to find in this text the vision of the poet that already prevailed in Soupault's texts or in the minds of the *Cahiers du Sud*'s editors. Brion's article, translated into English by editor Robert Sage, evokes « William Blake's exquisite naïveté and his ingenuousness in the company of men » (t9, 204), « the sincerity of his heart and the purity of his spirit » (t9, 205), his « genuine poetry » (t9, 205) and « his childish simplicity » (t9, 205), as many characteristics that make of him a « marvelous child » (t9, 207), as stated at the end of the excerpt. This analysis puts a strong emphasis on purity and sincerity, two values associated with the world of children, natives and madmen that the French avant-gardes and particularly the surrealists brought about through their investigations. However, Brion goes beyond these laudatory remarks. He also proves to be very critical of Blake and more precisely of what he calls Blake's « awkward philosophy »: « Let us not hesitate to abandon the mortal – and dead – part of the work, the useless emphasis, the prophetic pretensions, the mixture of simplistic evangelism and awkward philosophy. » (t9, 204) The reader soon realizes that Brion does not consider Blake's work as a whole, but on the contrary sees it as ambivalent, almost as if it had been produced by two different people. On one hand he sees « genuine poetry » (t9, 205), on the other « the darkness of theories badly understood and insufficiently assimilated by a quite uncultured brain » (t9, 205); on one hand he sees « simply a poet carried away by his desire (...) » (t9, 205), on the other « a messiah, a philosopher, a prophet » (t9, 205), three categories to which Blake mistakenly thought he belonged (« His greatest error was to believe himself a messiah, a philosopher, a prophet »). The use of the adverb « simply » is quite relevant: Blake

is praised for his simplicity because the critic wants him to « simply » be « a poet carried away by his desire (...) ». Everything in Blake's work that does not conform to the criteria of « simplicity » and « purity » by which Brion and others characterize him is discredited as useless, pretentious, awkward and obscure.

Such a reading of Blake's work is not uncommon. At about the same time, in *The Dial*, Robert Hillyer mocked the many critics who considered the poet a « half-mad dreamer » rather than a thinker able to expound « a carefully built up and clear-cut system of philosophy »:

It would seem, then, that although the legend of Blake the Madman has long since been done away with, Blake the shadowy, half-mad dreamer is still in vogue; and his finest work has served as a sort of mental thicket where visionaries may disport themselves according to their fancy, rather than an academe where a carefully built up and clear-cut system of philosophy is expounded.³⁸

As Hillyer shows, it is in the interest of Blake's critics to try to disseminate this stereotypical image of the poet, since it allows them the freedom to approximate Blake's views and to avoid producing a careful study of his aesthetics and philosophy. That is why Hillyer expresses unqualified admiration for S. Foster Damon's *William Blake, His Philosophy and Symbols*, published in 1924 in Boston by Houghton Mifflin:

It is clear that Mr Damon has written a book which must serve as a foundation to all future study of William Blake. He has discovered to us a figure as unlike the madman of popular fancy as the vague occultist of injudicious enthusiasts. The system of philosophy unveiled in these pages is of that highest type of mysticism, which, however deliberately obscure in its expression, is wholly simple in its significance: the union of the human soul with that God dwelling in it who must be released in eventual perfection by a struggle through the imperfections of material existence.³⁹

Aware of the difficulty of Blake's philosophy and determined to clarify its principle, Damon, through Hillyer's voice, seems to anticipate Brion's criticism and to respond to the peculiar rediscovery of Blake as it occurs across the Atlantic.

While Brion's study revealed a common misunderstanding of Blake in France in the 1920s and 1930s, the famous « Revolution of the Mot » manifesto added further evidence that his critics misread Blake. Probably written by Jolas⁴⁰, the « Revolution of the Word » manifesto opened *transition*'s issue n°16-17 in June 1929.

³⁸ Robert Hillyer, « William Blake the Philosopher », *The Dial*, vol. LXXVII, n°3, September 1924, 258.

³⁹ *Ibid.*, 259.

⁴⁰ This is what Dougal McMillan indicates in *Transition 1927-38, The History of a Literary Era*, New York, George Braziller, 1976, 48.

PROCLAMATION

TIRED OF THE SPECTACLE OF SHORT STORIES, NOVELS, POEMS AND PLAYS STILL UNDER THE HEGEMONY OF THE BANAL WORD, MONOTONOUS SYNTAX, STATIC PSYCHOLOGY, DESCRIPTIVE NATURALISM, AND DESIROUS OF CRYSTALLIZING A VIEWPOINT...

WE HEREBY DECLARE THAT :

1. THE REVOLUTION IN THE ENGLISH LANGUAGE IS AN ACCOMPLISHED FACT.

2. THE IMAGINATION IN SEARCH OF A FABULOUS WORLD IS AUTONOMOUS AND UNCONFINED.

(Prudence is a rich, ugly old maid courted by Incapacity... Blake)

3. PURE POETRY IS A LYRICAL ABSOLUTE THAT SEEKS AN A PRIORI REALITY WITHIN OURSELVES ALONE.

(Bring out number, weight and measure in a year of dearth... Blake)

4. NARRATIVE IS NOT MERE ANECDOTE, BUT THE PROJECTION OF A METAMORPHOSIS OF REALITY.

(Enough! Or Too Much!... Blake)

5. THE EXPRESSION OF THESE CONCEPTS CAN BE ACHIEVED ONLY THROUGH THE RHYTHMIC " HALLUCINATION OF THE WORD ". (Rimbaud).

6. THE LITERARY CREATOR HAS THE RIGHT TO DISINTEGRATE THE PRIMAL MATTER OF WORDS IMPOSED ON HIM BY TEXT-BOOKS AND DICTIONARIES.

(The road of excess leads to the palace of Wisdom... Blake)

7. HE HAS THE RIGHT TO USE WORDS OF HIS OWN FASHIONING AND TO DISREGARD EXISTING GRAMMATICAL AND SYNTACTICAL LAWS.

(The tigers of wrath are wiser than the horses of instruction... Blake)

8. THE " LITANY OF WORDS " IS ADMITTED AS AN INDEPENDENT UNIT.

9. WE ARE NOT CONCERNED WITH THE PROPAGATION OF SOCIOLOGICAL IDEAS, EXCEPT TO EMANCIPATE THE CREATIVE ELEMENTS FROM THE PRESENT IDEOLOGY.

10. TIME IS A TYRANNY TO BE ABOLISHED.

11. THE WRITER EXPRESSES. HE DOES NOT COMMUNICATE

12. THE PLAIN READER BE DAMNED.

(Damn braces! Bless relaxes!... Blake)

— *Signed* : KAY BOYLE, WHIT BURNETT, HART CRANE, CARESSÉ CROSBY, HARRY CROSBY, MARTHA FOLEY, STUART GILBERT, A. L. GILLESPIE, LEIGH HOFFMAN, EUGENE JOLAS, ELLIOT PAUL, DOUGLAS RIGBY, THEO RUTRA, ROBERT SAGE, HAROLD J. SALEMSON, LAURENCE VAIL.

'The Revolution of the Word Proclamation' as it appeared in
transition 16/17, 1929

As can be seen above, sobriety characterizes the whole document: published as a small poster, delicately framed with a double black line and accurately centered, the manifesto appeals to the eye by respecting traditional codes. The text itself is also carefully laid out: divided in twelve neatly numbered points evoking the twelve commandments, it is preceded by a short introduction and ends with the list of the signatories. The use of bold characters emphasizes this ternary construction: the twelve points are separated from the introductory paragraph, the list of the signatories as well as the quotations which come with the statements. The form of this « proclamation » is thus characterized by a certain classicism which leads the reader to question its status: is this an avant-garde manifesto? Indeed, we are very far here from the typographic creativity of the dadaists or vorticists who turned the manifesto into the privileged expression of avant-gardism's symbolical violence.⁴¹

The contents of the proclamation adds to this ambivalence. While the manifesto shows a certain continuity with surrealism (even though it also clearly breaks away from it, for example in statement n°2, or suggests further developments, in statements n°6 and 7), it also builds strong links with literary movements from the past, in particular with romanticism. The third statement is relevant: « Pure poetry is a lyrical absolute that seeks an a priori reality within ourselves alone. » (t16-17, 13) The supremacy of subjectivity is also established in statement n°10: « Time is a tyranny to be abolished. » (t16-17, 13) The eleventh statement follows the same line: « The writer expresses. He does not communicate. » (t16-17, 13) By asserting the primacy of the expressive function of language over its communicative one, *transition* places itself in a long literary and critical tradition, namely one that is marked by the work of German romantic Wilhelm von Humboldt and by the symbolist literary theories, of which strong echoes can be found in Valéry and more particularly in his 1928 « Propos sur la poésie » where he compares poetry with dancing and prose with walking⁴².

The contents of the manifesto thus reveal a certain propensity to continuity already suggested by the very form of the document. The first statement is a case in point: « The revolution in the English language is an accomplished fact. » (t16-17, 13) The authors of the manifesto include themselves in a tradition at the very moment when they proclaim a « revolution ». Although it came as a great shock at the time, the last statement does not suffice to dispel this tension. By stating « The plain reader be damned », *transition* certainly

⁴¹ See in particular Adrian Marino, « Le Manifeste », in *Les Avant-Gardes littéraires au 20^e siècle*, ed. Jean Weisberger, Budapest, Akadémiai Kiadó, 1986, vol. I, 825.

⁴² See in particular Wilhelm von Humboldt, *Gesammelte Schriften*, vol. VII, Berlin, Prussia Academy, 1907, 44, translated and quoted by Tzvetan Todorov, *Théories du symbole*, Paris, Seuil, 1977, 206, and Paul Valéry, « Propos sur la poésie », *Variété* (1928), in *Œuvres complètes*, tome I, ed. Jean Hytier, Paris, Gallimard, « bibliothèque de La Pléiade », 1992, 1371.

uses provocative language, but the idea is not new. In 1914, Pound was already writing in *The Egoist*: «Damn the man in the street, once and for all (...).»⁴³ But what reveals the manifesto's fundamental choice of continuity first and foremost are Blake's quotations, probably suggested by editor Stuart Gilbert⁴⁴ and scattered throughout the document. Indeed, six of the twelve statements are followed by a quotation from the English poet. A sort of dialogue thus takes place between the text of the manifesto itself and the long-dead poet. Blake's omnipresence in this essential text is not, of course, the result of mere chance. First, Blake is a romantic. His interest in occultism and the Apocalypse, his reject of reason as well as his passion for the myth of Albion strongly link him to the magazine. Moreover, as we have seen, Blake is given special attention in France at the time when the manifesto is written.

All Blake quotations in the « Revolution of the Word » manifesto are taken from his « Proverbs from Hell ». As a genre, the proverb is a form of popular and cautious wisdom. But Blake's proverbs reverse this essential characteristic to advocate dissension. «The road of excess leads to the palace of wisdom... » (t16-17, 13) « The tigers of wrath are wiser than the horses of instruction... » (t16-17, 13) Thus, the manifesto's ambivalence, between revolution and continuity, shows not only in the form and the text of the proclamation, but also in the Blakean subtext. However, the « Proverbs from Hell » do not coincide with the manifesto; on the contrary, they are its inverted image: whereas the « Revolution of the Word » uses a revolutionary genre (the manifesto) to advocate continuity, Blake uses a conservative form (the proverb) to prone revolution. While highlighting common interests in the power of imagination and contributing to Blake's institutionalization as an established poet, *transition's* use of Blake adds to the magazine's complex relationship to revolution and continuity and reveals a deep misunderstanding of the poet's radical spirit. Ultimately, Blake's ambivalent status, as both an intellectual guarantee from the past and a recently discovered *poète maudit*, contributes to the manifesto's main dialectic between revolution and continuity.

Blake's presence in *transition* magazine allows to better understand the modalities of a wider « Blake Revival » in the France of the 1920s and 1930s. The interest of contemporary intellectuals in the English poet mainly derives from the neo-romantic quest of the main European avant-gardes, among which surrealism plays a particular role. Blake's apocalyptic discourse, his interest in childhood, madness and the dream, as well as his image of a solitary and misunderstood genius, which echoes that of another *poète maudit* « discovered » by the

⁴³ Ezra Pound, « Wyndham Lewis », *The Egoist*, vol. I, n°15, 15 June 1914, 233.

⁴⁴ The information is given by Dougald McMillan, *idem*.

surrealists, Lautréamont, resonate with the expectations and concerns of a great part of the *intelligentsia* traumatized by the cataclysm of WW1 and the prospect of a new carnage. Blake's rereading thus takes place in a highly sensitive historical and cultural context, which may account in part for the serious errors made in interpretations of his poetry. Marcel Brion's article in the December 1927 issue of *transition*, as well as the « dialogue » between the poet and the magazine's editors in the famous « Revolution of the Word » manifesto in June 1929 suggest the extent of the ignorance of Blake's work and shed light on the misunderstandings of his poetry. Blake's rediscovery in 1920s and 1930s France thus does not do justice to the poet; but maybe more importantly it does contribute to publicizing an heretofore little-known work and celebrating, even though partially, a poet who had largely fallen into oblivion at the time.